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A method for expanding customer bases for data services providers. The method includes connecting end-users of a plurality of services providers to a high-speed network dedicated to broadband data transport services. The end-users are connected to the respective headends of their services providers through a common data center of the high-speed network. The high-speed network is owned by a third party, that third party not being any of the services providers having end-users connected to the high-speed network.